



FoodLovers Approval Questionnaire – Place to Buy

Please complete the following questions giving **as much detail** about your business as possible to speed up the FoodLovers Approval process. Send this **questionnaire**, plus the **contact sheet** along with **photographs of your shop interior** and **exterior** plus any relevant business information to the address at the bottom of this sheet.

1. Please tell us **how and where you sell** your products, giving names and addresses and opening times. (Please feel free to include a separate sheet)

How (please tick all that apply)	Online	Retail	Wholesale	Mail order
Where (please tick all that apply)	Farmers market	Farm gate	Food Hall	Farm shop
	Deli	Whole food shops	Doorstep	Butcher
	Bakery	Cheesemonger	Confectioner	Fishmonger
	Greengrocer	Tea & Coffee Merchant	Ice cream parlour	Food stall
	Nursery	Brewery	Winery	Places to eat
Other, please specify				

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2. Do you offer any of the following:

Credit cards accepted	Local delivery	National delivery
Disabled access	Gift vouchers	Parking available

3. Please give a brief **description of the ranges** that you sell (i.e. cheese/ bread/ pickles):

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How do you **source your products** and do you have a particular **sourcing policy**?

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4. Are the products you stock described as **Freedom Food, free range, organic, seasonal, local**, or **artisan**? Please give details:

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5. Please give details of your products that are produced **locally** to you with an approximate **percentage turnover**

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6. Do you sell any **imported products**? If yes, please give approximate numbers **and details**:

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7. Please give details of any products that are **own-grown, own-produced or own-cooked** with an approximate **percentage turnover**:

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8. Are you a member of the **Guild of Fine Food Retailers**?

Yes No

9. Have you won any **retail awards**? If so, please give details:

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10. Please give names and addresses of as many **producers of local products**, if applicable:
(Please include email and full postal addresses)

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11. Please tell us about your shop and why you think them special and worthy of becoming FoodLovers approved. Include **specific merits, staff training and knowledge, community links** and **points of difference**.

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12. If you were to be FoodLovers Approved would you like any **logos**, any **editorial content** or a **copy of our standards** for your own communication (please tick below)

Logos Editorial content Standards

13. If you are a primary producer of **meat, poultry and fish** would you be interested in a **FREE 12month RSPCA Freedom Food** businesses membership together with a **fast track application** process?

Yes No

14. FoodLovers Approved businesses are automatically eligible for a stand at the Real Food Festival with fast track process. Please tick here if you wish to be considered for this:



Please send the completed contact sheet and questionnaire along with photographs of your shop interior and exterior plus any relevant business information to:

Sarah Fisher

FoodLovers Britain, PO Box 66303, London NW6 9PD

Or, email to office@FoodLoversBritain.com